



The Australian School of Management is a national provider of quality higher education and is committed to making a positive contribution to the growth of regional communities through flexible, quality higher education.

We are delighted to announce that we have a new scholarship (valued at \$55,000) available only to regionally-based students, who are looking for an alternative to university for business and hotel management studies.

We would be grateful if you could promote this to any staff, students and community stakeholders who you feel may benefit from this initiative.

THE AUSTRALIAN SCHOOL OF MANAGEMENT RURAL SCHOLARSHIP

The Australian School of Management Rural Scholarship (valued at \$55,000 over 3 years) supports a student from regional Australia to study a Bachelor of Business or Bachelor of Business (Hotel Management), and has been designed specifically to support students who wish to live and study in their rural community.

KEY FEATURES

- Start anytime and study bachelor-level qualifications online through the Australian School of Management Digital Campus
- Be supported by personal study coaches and virtual tutorials, as well as connecting with students from across the Digital Campus community, regardless of your location
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Want to study in Melbourne or Perth? Study at our CBD Melbourne or Perth Campuses, or visit the campus at your leisure during your online studies to meet academic staff and attend student events

- Participate in a guaranteed industry internship in the final semester of your bachelor program, to gain experience in the job you want, whilst gaining credit points towards your degree at the same time.

HOW TO APPLY

Applicants will need to :

- Complete an **Application for Admission** for the Australian School of Management's Bachelor of Business or Bachelor of Business Hotel Management
- Provide a case (up to 300 words in total) in response to:

How will the Australian School of Management Rural Scholarship make a difference to your study or career dreams?

- Submit your case, a copy of your Application for Admission and supporting documentation to: scholarships@asm.edu.au by close of business **Thursday 30 March 2017**.

WHAT YOU'LL RECEIVE IF YOU'RE SUCCESSFUL

One Australian School of Management Scholarship is available for online or on-campus study for three years of study in either Bachelor of Business or Bachelor of Business Hotel Management at the Australian School of Management (Value: \$55,000 over three years). The scholarship also includes:

- Prescribed e-text books (valued at approximately \$4,800)
- A 16 week guaranteed internship with an employer (standard for all degrees)
- A Scholarship Award certificate

Additional scholarships are available at the discretion of Australian School of Management for one year of study (Value: \$15,000 each) or to cover the cost of initial key units (Value: \$4,500 each).

FURTHER INFORMATION

Further information regarding eligibility, the application process may be found at our website: www.asm.edu.au/scholarships

Regards,



David Ensor
CEO

Australian School of Management



CONTACT
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